

There's a free local Stop Smoking Service near you.



All tobacco is seriously addictive and is the single greatest cause of preventable illness and avoidable death in the UK, regardless of where it is bought.

Many smokers want to quit but aren't sure about the best way to go about it. There's lots of free support on offer and by using the support that's right for you, you'll be boosting your chance of quitting.

Thousands of people have quit for good with help. Studies show you're **3 times** as likely to quit successfully if you use a combination of stop smoking medicine, specialist help and support from your local Stop Smoking Service.

www.nhs.uk/quit

Download the Quit Smoking app



Find us online

Follow **Trading Standards South West** and keep up to date with our activity in the region.

www.tssw.org.uk/illegal-tobacco

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Cheap Tobacco

What's the real cost?

Trading Standards South West



Cheap Tobacco

We all have a part to play, whether you buy it or know someone who sells it. If you're keeping quiet about it, you're part of the problem.

What's the problem?

- Cheap tobacco is easy for children to obtain as it's sold at pocket money prices.
- This makes it easy for children to become addicted.
- Profits made from the sale of illegal tobacco fund other serious and organised crime, such as modern slavery, people trafficking and drugs.

Protect your community – spread the word

Many people in our communities want to stop the trade in illegal tobacco.

This would help to stop children from:

- Becoming addicted to tobacco.
- Having contact with criminals.
- Being exposed to other illegal goods and activities.

And also stop criminal gangs from profiting from, and exploiting, our local communities.

What is illegal tobacco?

If tobacco is cheap, chances are it is illegal. All genuine tobacco products sold in the UK must now be sold in standardised (olive coloured) packaging.

Counterfeit

Fake but made to look like the real thing: in standardised packaging, old style packaging or looking like it's a non-duty paid product.

Non-duty paid

A genuine brand with foreign labelling in non-standardised packaging, designed to be sold outside the UK and smuggled back in.

Other cigarettes & tobacco

Made for the illegal market, these brands are unknown and unregulated. They are unlikely to be in the standardised packaging.



When tested, illegal cigarettes that are either fake or manufactured directly for the illegal market have contained illegal levels of tar and carbon monoxide - up to 80% higher than permitted.



A number of UK house fire deaths have been directly attributed to the use of illegal cigarettes. Illegal cigarettes fail safety tests as they do not go out when they are supposed to.

Offences

up to
5
years
imprisonment

Participating in activities of an organised crime group can be punishable by up to 5 years imprisonment

up to
10
years
imprisonment

Sales of counterfeit or fake tobacco are criminal offences punishable by up to 10 years imprisonment and/or an unlimited fine

Don't let criminals think your community is an easy target

#ReportIt – no ifs ... no butts

Selling illegal tobacco is not a victimless crime – local families, especially children, suffer.

Pledge your support for our campaign to Report It. You don't have to give your name and you will remain anonymous.

To report illegal tobacco activity visit:

www.tssw.org.uk/report-it

